

# THE CENTER FOR LONG-TERM CARE REFORM, INC.

*Dedicated to ensuring quality long-term care for all Americans*

2008

## NATIONAL LONG-TERM CARE CONSCIOUSNESS TOUR SPONSOR OPPORTUNITIES

### PLATINUM LEVEL - \$25,000+

- Premier placement of your full-color logo (30"W x 24"H) on both sides of the "Silver Bullet" touring vehicle for maximum visual exposure on Tour route and at media events!
- Full-color, double-sided ad insert identifying you as a "Platinum Sponsor" in Presentation Packet (distributed to Tour event attendees throughout the year). Dimensions: Overall page size: 8-1/2"W x 11"H - Actual ad size/each side: 8"W x 9-3/4"H
- Full one-year corporate membership in The Center for Long-Term Care Reform for all of your employees and principal agents.
- Ability to host/sponsor Steve Moses at an event for your agents, employees, or the public. Up to six days during the Tour year.
- Priority listing as "Platinum Sponsor" on signage displayed at Tour events.

### GOLD LEVEL - \$15,000 to \$24,999

- Superior placement of your full-color logo (22"W x 10"H) on both sides of the "Silver Bullet" touring vehicle for maximum visual exposure on Tour route and at media events!
- Full-color, double-sided ad insert identifying you as a "Gold Sponsor" in Presentation Packet (distributed to Tour event attendees throughout the year). Dimensions: Overall page size: 8-1/2"W x 10"H - Actual ad size/each side: 8"W x 8-3/4"H
- Full one-year corporate membership in The Center for Long-Term Care Reform for all of your employees and principal agents.
- Ability to host/sponsor Steve Moses at an event for your agents, employees, or the public. Up to four days during the Tour Year.
- Listing as "Gold Sponsor" on signage displayed at Tour events.

### SILVER LEVEL - \$10,000 to \$14,999

- Placement of your full-color logo (12"W x 6"H) on both sides of the "Silver Bullet" touring vehicle for maximum visual exposure on Tour route and at media events!
- Full-color, double-sided ad insert identifying you as a "Silver Sponsor" in Presentation Packet (distributed to Tour event attendees throughout the year). Dimensions: Overall page size: 8-1/2"W x 9"H - Actual ad size/each side: 8"W x 7-3/4"H
- Full one-year corporate membership in The Center for Long-Term Care Reform for all of your employees and principal agents.
- Ability to host/sponsor Steve Moses at event for your agents, employees, or the public. Up to two days during the Tour Year.
- Listing as "Silver Sponsor" on signage displayed at Tour events.

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### BRONZE LEVEL - \$7,500 to \$9,999

- Full-color, single-side ad insert identifying you as a "Bronze Sponsor" in Presentation Packet (distributed to Tour event attendees throughout the year). Dimensions: Overall page size: 8-1/2"W x 8"H – Actual ad size: 8"W x 6-3/4"H
- Full one-year corporate membership in The Center for Long-Term Care Reform for up to 100 of your employees and principal agents.
- Ability to host/sponsor Steve Moses at an event for your agents, employees, or the public. One day during the Tour Year.
- Listing as "Bronze Sponsor" on signage displayed at Tour events.

### CONTRIBUTING LEVEL - \$5,000 to \$7,499

- Listing as "Contributing Sponsor" on Presentation Packet Sponsor List (distributed to Tour event attendees throughout the year).
- Full one-year corporate membership in The Center for Long-Term Care Reform for up to 25 of your employees and principal agents.
- Ability to host/sponsor Steve Moses at an event for your principal agents and employees. One day during the Tour Year.
- Listing as "Contributing Sponsor" on signage displayed at Tour events.

### FRIEND OF THE TOUR LEVEL - \$1,000 to \$4,999

- Listing as "Friend of the Tour Sponsor" on Presentation Packet Sponsor List (distributed to Tour event attendees throughout the year).
- Full one-year corporate membership in The Center for Long-Term Care Reform for up to ten of your employees and agents.
- Listing as "Friend of the Tour Sponsor" on signage displayed at Tour events.

### IMPORTANT NOTES

- All sponsorship opportunities are offered on a first-come, first served basis. Priority attention will be given to those who make early commitments.
- All sponsor commitments will be reviewed and approved by Steve Moses, who reserves the right to make any necessary adjustments to sponsor agreements as a result of changes in the Tour schedule, or other potential conflicts.
- Sponsors will receive a written acknowledgement of their commitment to the Tour. One-time, up-front payments will be welcomed. A quarterly payment plan is also available.
- Sponsors will be contacted with exact ad and logo specifications.

For additional information or to secure your sponsorship level,  
please contact The Center for Long-Term Care Reform at: [info@centerltc.com](mailto:info@centerltc.com) or call 206-283-7036.  
Website: [www.centerltc.com](http://www.centerltc.com)